

Journal of Values-Based Business

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- Rename the title (can be similar but reword it).
- Condense the paper to approximately (30-40 double-spaced pages or 3,000-8,000 words, including reference page).
- Make changes to the first half of the paper (Introduction up to the Results section).
 - Add new citations and references
 - o Reword and add new sentences
- No need to make changes to the Results to Conclusion section since the results don't change.
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